

## Cross-Industry Collaboration.

YourID is a collaboration of different stakeholders including technology suppliers, websites and platforms that need identified visitors and/or verified identities. Through a transparent Swiss Foundation, YourID guarantees users the highest form of privacy and control over their identity. A wide variety of stakeholders jointly supervise and co-control the platform.

## Technology Agnostic.

By working with the best-of-breed, already proven technology to support identity verification and authentication, YourID offers the best available technology in any given scenario, on a global basis.

All best-performing technologies come together in one solution: the YourID app.



## Shared Cost Model.

By facilitating the re-use of (verified) identity information, YourID enables a smooth cross-industry experience for the end-user for free.

In addition, by sharing costs, it reduces IAM costs for the participating websites and platforms up to 95%.

## Data Enrichment Through Consent.

In YourID's app, users can complete their profile through various information sources and include - for example - financial information, medical information or upload personal data from their smart watch.

Following this optional feature, through explicit consent users can conveniently share this information with companies, receiving benefits in return.