

GBG

Identity verification

with zero
compromise

GBG Identity Solution



It's a challenging marketplace.



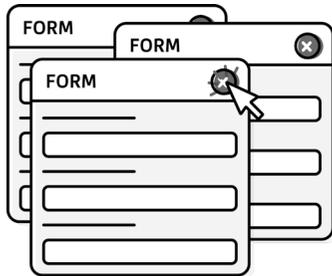
Customers want more:

86% of customers are willing to pay for a better customer experience.



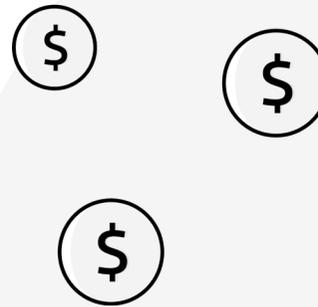
Victims of fraud:

£3tn lost annually, equivalent to 7% of organisations annual expenditure.



Rise in abandonment:

76% of online registrations are abandoned by customers.



Rigorous regulations:

£2.2bn annual fines for AML non compliance.

Doing business isn't easy.

Customer experience is the new battle ground where customers are won or lost.

Maintaining compliance with ever **changing regulations** including AML, KYC, age verification.

Fraud thrives and continues to evolve in the digital era leading to financial losses and **reputation damage**.

Make a good first impression with GBG's Identity Solution.

Fast and compliant identity checks for every customer



Capture documents to onboard customers

Offer fully online and automated customer experiences.



Verify the true identity of your customer

In line with AML, KYC and Age verification regulations.



Use biometrics to check customers are genuine

Stop fraudsters with anti impersonation technology.

An easier way to:



Maximise onboarding rates

Provide a seamless experience for your customers.



Offer your services globally

Expand your reach and grow your business internationally.



Remain compliant

Meet AML, KYC and age verification regulations with a GDPR-compliant audit trail.



Prevent fraud

Make decisions with confidence. Know your customer.



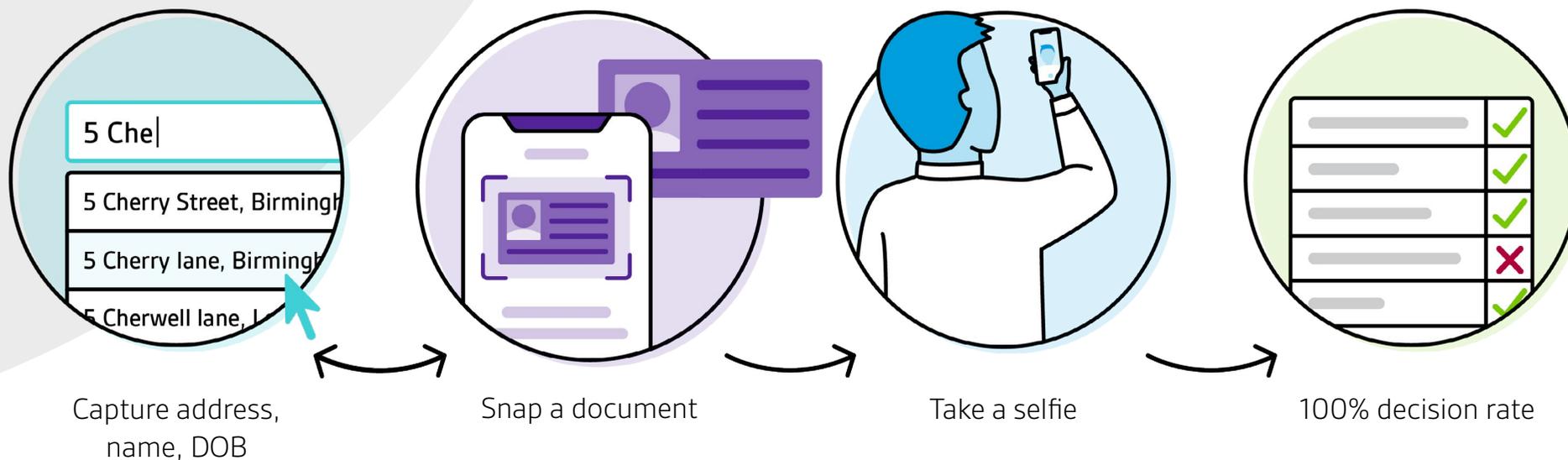
Reduce operational costs

Save time and resource. Improve your operational efficiency.

Customer experience comes first.

A flexible onboarding journey that can be tailored to your business' needs, offering a fast and simple customer experience.

Any time, any place, any device.



Behind the scenes:

- Address capture and validation
- Identity verification
- PEPs and sanctions/enhanced due diligence

- Document capture and auto populate
- Document recognition & tamper detection

- Facial recognition and liveness detection

- Document experts
- Combined scoring
- Single view audit trail

Features



Address capture

Captures and verifies addresses to speed up your customer journey and improve data accuracy.



Smart document capture and extract

Smart capture technology and auto-population optimises user experience.



Identity verification

Verifies the true identity of your customer. Customise your checks in line with your attitude to risk.



Document recognition and tamper detection

Recognises official documents and detects if they have been modified.



PEPs and Sanctions/Enhanced due diligence

Identifies, screens and monitors high-risk individuals. Gain further insight when additional information is required with enhanced reports.



Biometrics

Checks your customer is genuine and verifies their ID document is a match using liveness and Face Match technologies.



100% Decision rate

Combined scoring set by you, automate a simple yes or no result.



Document experts

Our experts can review documents to provide a 100% decision rate.

Why GBG?



Meet Compliance

Gain the customers you want, quickly and compliantly. Each one verified in seconds. Through the unique network of data partnerships, you're able to onboard customers from across the globe, while always being compliant.

Relax. Your compliance obligations are covered with us. When risk is your responsibility, we can help you protect your reputation and avoid fines. Our expertise in compliance keeps our solution at the forefront of regulatory changes, and ensures you meet AML and KYC regulations with a GDPR-compliant audit trail.



Optimise Customer Experience

Take control. Only accept the customers you want. Because our risk profiles are uniquely flexible, you can optimise your identity verification processes to maximise the number of good customers you sign up while avoiding the bad.

Forget investigations. Yes or No decisions only. A 100% decision rate online eliminates the need for costly manual investigations. Our layering of ID documents, data, biometrics and human reviewers deliver the accuracy and insights you need. We give you confidence that you're only onboarding the customers you can trust.



Prevent Fraud

More customers, less fraud. Our fast and simple onboarding experience, combined with regulatory rigour, means you gain more customers with no compromise to compliance.

World-leading data, technology and expertise. Always at your fingertips - Our experts have deep market and regulation knowledge. Our global partners have access to the richest data. Our innovators are continually improving the technology. Together, we'll keep you at the forefront of beating identity fraud.



Get Going

Integration that doesn't waste your time. Our modular technology means the API is simply and swiftly integrated. The sooner our solution is up and running, the sooner you'll be onboarding the customers you want.

Continuous support from the beginning with a dedicated customer success manager. Any queries, no matter the time – our global 24/7 help desk will support your every need.

Start with ease. Our professional services team can set up our solution to match your business needs, and offer ongoing support to optimise your customer onboarding.

Trusted by:





gbgplc.com

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