

Cross-Industry Collaboration.

YourID is a collaboration of different stakeholders including technology suppliers, websites and platforms that need identified visitors and/or verified identities.

Through a transparent foundation, YourID guarantees users the highest form of privacy and control over their identity. A wide variety of stakeholders jointly supervise and control the foundation.

Technology Agnostic.

By working with the best-of-breed, already proven technology to support identity verification and authentication, YourID offers the best available technology in any given scenario, on a global basis.

All best-performing technologies come together in one solution: YourID's app.



Shared Cost.

By facilitating the re-use of (verified) identity information, YourID enables a smooth cross-industry experience for the end-user for free.

In addition, by sharing costs it reduces IAM costs for the participating websites and platforms up to 95%.

Data Enrichment Through Consent.

In YourID's app, users can complete their profile through various information sources and include - for example - financial information, medical information or upload personal data from their smart watch.

Following this *optional* feature, through explicit consent users can choose to share this information with companies, receiving benefits in return.