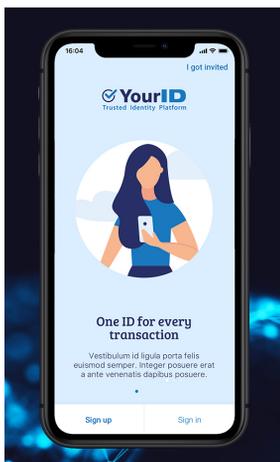




**One single app for full ID management and access to any online location without usernames and passwords.**

**Using the best, proven technologies available and giving users full control, maximum privacy and the most secure connection.**



**Highly scalable platform, suitable for many different verticals and unlimited users worldwide.**

## 1. The Problem

Online users don't have control anymore over their identity. Due to the variety of technologies and digital access systems, online life has become unsecure. Unauthorised access, privacy issues, identity fraud and data breaches, have resulted in a growing inconvenience in how we use the Internet. Furthermore, online users don't have a clear overview of what information they shared with who, and it is difficult to revoke consent. Moreover, there is no adoption and no cross-industry collaboration where parties in all verticals collaborate on a global basis. There is a need for a **single solution built around the user** to manage their identity.

## 2. The Solution & Differentiators

YourID is the world's first identity platform providing users access to a single, convenient, highly secure identity solution. Using the biometric sensors on smartphones, identities can reliably be confirmed across a range of services and platforms using a single credential. YourID eliminates the need to remember usernames and passwords to ensure minimum friction. And it provides maximum user-control over private information. After a simple one-time enrolment process, YourID can be used with any platform or website that collaborates with YourID.

Where previous attempts to establish universal ID have failed due to **lack of worldwide adoption** by the industry and users alike, YourID will succeed, thanks to 4 key success factors. These 4 factors have been mentioned by many vertical leaders as the main reasons why they are interested in YourID's solution:

- ❖ **Cross-Industry Collaboration:** YourID will be managed by a non-profit foundation. The foundation board consists of 30 leading websites and online platforms who are in full control of all aspects of the foundation and its solution.
- ❖ **Major Cost Savings:** Free for the user, while the participating websites and platforms reduce costs for Identity and Access Management **up to 95%**, since these costs are shared by them. This is enabled by deploying re-usable identities.
- ❖ **Technology Agnostic:** YourID does not rely on a single technology and only uses already existing and proven technologies. A range of partners offer the most appropriate technology for any given situation. Moreover, it can easily be adjusted to the wishes of participating websites and platforms and regional legislation.
- ❖ **Data Enrichment:** Users can choose to complete their profile with e.g. financial or medical information or data from a smart watch. By giving their consent, users can share this data with companies, while receiving benefits in return.

## 3. Business Model & Investment Proposition

Since January 2019, YourID's proposition has been developed and fine-tuned based on extensive market research. The 4 key success factors follow from the wishes and requirements of globally leading websites and platforms and eliminate all excuses for online platforms and websites not to collaborate with YourID. This has been confirmed by many industry leaders over the past 2 years. YourID is therefore likely to succeed and the current investment risk level can thus be considered medium-low.

As a **non-profit foundation**, YourID will ultimately be funded through its members. To make the service consumer deployment ready, funding for the technology development, market launch and long term operations will be collected through annual donations. These are provided by the 30 leading companies that are allowed to take a seat in the foundation board, and from other participants providing support.

YourID is looking for a last external investment of **EUR 250.000** to finish preparations over the next 12 months and close the collaborations with the websites and online platforms that showed interest in YourID's solution. Revenues will be generated by a royalty agreement of **EUR 0,50 net per user per year** for the duration of 20 years. The investor will be compensated with a **10% share of the future royalties**.

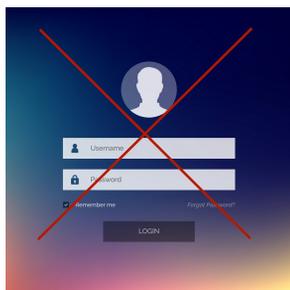
The potential of YourID is significant since participating platforms and websites offer YourID's app for free to their customers, realizing fast and significant user adoption. The smallest platform that showed interest in YourID's solution has 182M users (eBay). The biggest platform that YourID aims to attract is Facebook with 2.7 billion users. Following in-person meetings, we are in close contact with 30 leading organizations and 350 other companies that fulfill the requirements to become a board member.



To further lower the risk for the investor(s), the investment will be split in two tranches. For January – May 2021, a 1st tranche of EUR 150.000 is required, enabling YourID to reach the first confirmations. It will be used for operational costs and a professional acquisition and communication campaign to guarantee the closing of commitments with the leading websites and platforms that showed interest in YourID's solution.

Only after closing the first commitments for board positions with industry leaders, the second tranche of EUR 100.000 is required. This will be invested to secure closing of additional commitments and guide the process of formalising the foundation board with the first few members and thereby secure the royalty revenues. Upon formalization, the foundation will cover all future funding needs.

**Secure and convenient access to any online location without usernames and passwords, respecting the user's privacy and putting them in control of their ID information.**



#### 4. Key Investment Considerations

- 1 **Innovative and comprehensive platform, being a unique solution in the market**
  - Global solution, highly scalable and suitable for many markets & sectors, due to a broad range of applications.
  - Easy control and integration (compatible with almost any device and easy to integrate with the platform/technology of the client).
  - Secure without requiring external databases (no storage of biometric data) with immediate response, regardless the number of users.
- 2 **Biometric market expected growth in the near future**
  - Security has become a priority for the market due to significant increases of online theft and fraud in recent years. Covid-19 has made it even more urgent.
  - The global biometric market is expected to grow from \$2bn in 2015 to \$14.9bn in 2024, according to Tractica Review. Third party biometric penetration in smart devices will achieve 98% in 2022, according to Acuity report.
- 3 **Scalable product and recurring revenues, wide range of potential applications**
  - Potential applications both online, such as banking, cloud services, social networks and e-commerce, and (in the second phase) physical, such as access to private properties, cars and business locations.
  - Main revenue stream obtained through royalty fee included in the platform's cost that will be shared by the participating platforms/websites.
- 4 **Experienced Team**
  - The company's 4 founders have ample experience in the market of identity (verification) technology and developing a similar solution.

#### 5. Contact & Further information

- Ted Oorbals (Co-Founder). T: +34 637 886 258 E: [ted.oorbals@yourid.org](mailto:ted.oorbals@yourid.org)
- Richard Citteur (Co-Founder). T: +31 615 424 330 E: [richard.citteur@yourid.org](mailto:richard.citteur@yourid.org)
- Website: [www.youridfoundation.org](http://www.youridfoundation.org)

#### Important Notice

This document is confidential and must not be used for any purpose other than a preliminary consideration of the information contained herein by the party to whom it is sent. These details do not constitute an offer to sell shares in the company concerned (the "Company") and no contract may be entered into on the basis of the information contained herein. This information is not complete and is only supplied as a preliminary guide. Prospective investors must make their own investigations and must satisfy themselves as to the condition and prospects of the business and the accuracy and completeness of the statements contained herein. This document includes certain statements, estimates and projections prepared by the Company with respect to anticipated future performance. Such statements, estimates and projections reflect various assumptions concerning anticipated results and are subject to significant business, economic and competitive uncertainties and contingencies, many of which are or may be beyond the control of the Company. Accordingly, there can be no assurance that such statements, estimates and projections will be carried out. The actual results may vary from those projected, and those variations may be material. No representations are or will be made by any party as to the accuracy or completeness of such statements, estimates and projections or that any projection will be achieved.